

**ORDER**

**Orders**  
**Order / Rev:** 37657  
**Alt Order #:** 08887124  
**Product Desc:** ISSUE  
**Estimate:** 1789  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/19/12 / 10/19/12  
**Order Type:** GENERAL

MeTV - Ch 129

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Mundy Katowitz Media  
**Buying Contact:** Casey Bessette  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PO1  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	7	\$3,000.00	\$2,550.00
10/29/12	10/29/12	2	\$800.00	\$680.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$3,000.00	\$2,550.00	0.00
November 2012	2	\$800.00	\$680.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$3,800.00</b>	<b>\$3,230.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	MeTV	10/28/12	10/28/12	M-Su 5p-1130p Rotator CM COLUMBO		8-10P (8:00 PM-10:00 PM)	1:00	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	-----S	1	\$200.00	0.00							
N 2	MeTV	10/25/12	10/25/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	---T---	1	\$400.00	0.00							
N 3	MeTV	10/26/12	10/26/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	----F--	1	\$400.00	0.00							
N 4	MeTV	10/29/12	10/29/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	M-----	1	\$400.00	0.00							
N 5	MeTV	10/25/12	10/25/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	---T---	1	\$400.00	0.00							
N 6	MeTV	10/29/12	10/29/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	10/29/12	M-----	1	\$400.00	0.00							

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MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	MeTV	10/29/12	10/29/12	M-Su 5p-1130p Rotator VAN DYKE / HONEYMOONER	CM	10-11P M----- (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1		\$400.00			0.00			
N 7	MeTV	10/24/12	10/24/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A --W---- (10:00 AM-11:00 AM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1		\$400.00			0.00			
N 8	MeTV	10/26/12	10/26/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A ----F-- (10:00 AM-11:00 AM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1		\$400.00			0.00			
N 9	MeTV	10/23/12	10/23/12	M-Su 5p-1130p Rotator M*A*S*H	CM	7-8P -T----- (7:00 PM-8:00 PM)	1:00	1	\$800.00	LV1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1		\$800.00			0.00			
Totals													9	\$3,800.00